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Vision Vodka from the MTV Moon Man Designer

Vision Vodka is the first American made premium vodka with a very unique bottle design that just hit market. The new luxury brand in the spirits market was already picked up by **Southern Wine & Spirits** for distribution and is currently available in stores and venues in New York City with a state by state roll out continuing throughout the year.

The designer of the bottle and CEO of Vision Vodka, David Moritz, has also designed everything from the Golden Globe statuette to the MTV movie award. He began his career in Entertainment Law in 2006. It didn't take long for him to realize that the legal profession wasn't for him and that he wanted to go on a path that would allow his creativity to be showcased.

Moritz quit his job and made his move into the design and manufacturing world by launching Society Awards and Mode Design Group. In just four years, Society Awards has grown into an internationally recognized company that creates some of the most recognizable and prestigious awards in the world including the Golden Globe Statuette, CFDA award and MTV Moon Man. Mode Design Group is responsible for the packaging and redesign of major consumer brands like **Ocean Spray**, **Sierra Mist** and **Lipton**.

